1112 3717 Marketing Manager Tablet & Notebooks (m/w/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us as <Marketing Manager Tablet & Notebooks (m/f/d)>.  
  
Your tasks:  
  
  
• You will take on the planning and implementation of ATL and BTL campaigns for the Tablets &amp; notebooks  
• You accompany the development of communication &amp; Media strategies for a successful market launch  
• You create and monitor the budget plans  
• You coordinate the briefing and management of creative &amp; media agencies  
• Your activities will also include the monitoring of ongoing campaigns, including the evaluation of media plans  
• The planning, setup &amp; Implementation of national sales promotions are your responsibility  
  
Your profile:  
  
  
• You have successfully completed your studies in the field of marketing or comparable training with relevant professional experience  
• You also have at least 3 years of experience in B2C marketing and project planning  
• Ideally, you also have experience in managing external agencies  
• You are business fluent in German and English  
• Very good MS Office skills (PowerPoint) are very important  
• Ability to work in a team, independent working methods and an interest in the topic of digitization round off your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by phone at: 06182 / 960830-0. Business economist (university) matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:49.533000